

# MINING TOURISM IN THE SPANISH PROVINCE OF HUELVA

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**OBJECTIVE:** To explore the potential of mining tourism in the province of Huelva (Spain)

**METHODOLOGY:** Analysis of the stakeholders' opinion, attitudes and experiences

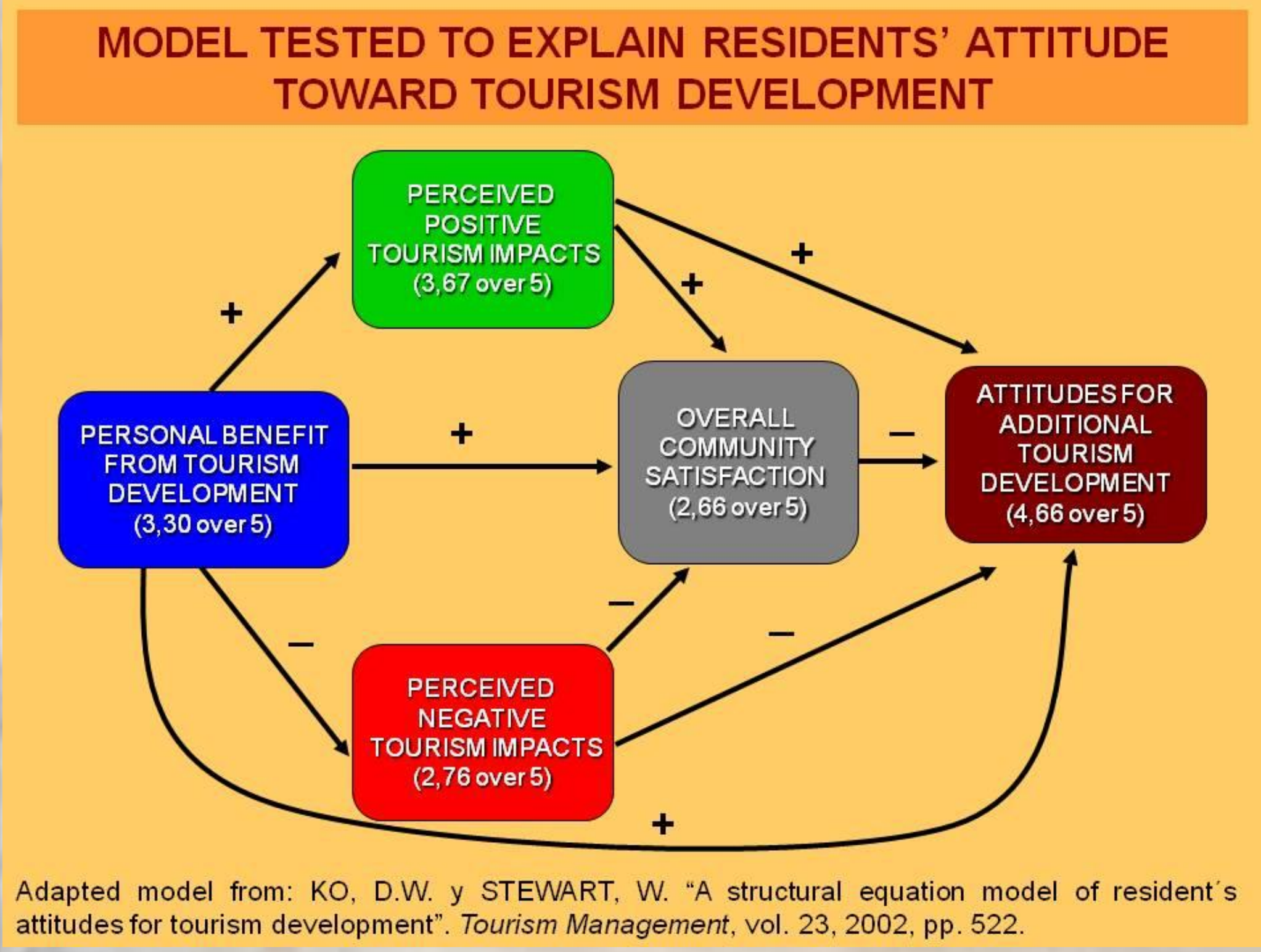
## RESULTS : (2006)

**TOURISTS**  
 (407 Questionnaires)

**RESIDENTS**  
 (395 Questionnaires)

**EXPERTS**  
 (25 Experts)

Profile: Andalusian active excursionist  
 Motivation: Learning  
 Visit: With other people and attracted through recommendation of relatives and friends  
 Satisfaction: High degree of satisfaction -8 over 10-  
 Loyalty: 95% recommends to visit the place



“Euphoria” stage  
 They perceive more benefits than costs  
 Strong support for additional tourism  
 Expectations: Employment and economic development

Industrial tourism as a factor of diversification and differentiation, complementing “sun and beach” tourism

Obstacles:  
 •High restoration investments  
 •Difficulty to move from a production center to a place for consumption

“Industrial Tourism in the province of Huelva: Present and Future” (Vargas, Porras, Plaza and García, 2007)

